



www.pizzagogo.co.uk

Faxtastic delivers online pizza orders

Requirement

Pizza GoGo is a franchise pizza delivery company founded in 1987 and introduced the concept of free delivery to the market.

They are now the largest independent pizza delivery chain in the UK, with 96 outlets mainly based in London, but also in the surrounding home counties.

The company is a franchise operation with a number of company owned units. The success of Pizza GoGo has been down to customer care, high quality products and attention to detail - with their dough being made fresh everyday on the premises.

The company needed a simple and efficient way of delivering online customer orders to the individual stores.

Solution

With no Internet connection at their stores the company needed a way of getting online orders converted to traditional faxes so that these could be delivered to the relevant stores' fax machine.

Having researched available options the company selected Faxtastic as a short-term off-the-shelf solution as it met their business requirements and provided excellent value.

Integration with their online pizza ordering platform proved straightforward and, with no need for an Internet connection at each store, the company saved on the cost of installing computers and providing staff training.

Results

Faxtastic proved to be a fast and cost effective solution that helped PizzaGoGo set-up an effective online ordering system.

In fact it was so successful - it became their long term solution!

"As a fast paced customer focussed business it was important we found a reliable and cost effective solution to convert online orders to traditional faxes."

"We were delighted that Faxtastic met PizzaGoGo's requirements - and were able to ultimately change a short term fix into a long term solution."

Antonio Nunez, Operations Manager, Pizza GoGo.



faxtastic!



faxtastic!

from The Very Good Email Company

23B High Street
Tring, Herts HP23 5AH
United Kingdom

sales@verygoodemail.com

01442 892644